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ACTIVITY-2	Instagram
Purpose	To show the participants how to use Instagram and to learn how to edit pictures in an easy way and share via online different media.
Audience	Everyone
Instructions	<p>First, we will introduce this app with a speech (no more than 5 minutes).</p> <ol style="list-style-type: none"> 1- All together we will create a new account in Instagram. (5 minutes) 2- Once logged we will explain every single part of the tool one by one and very slowly before going deeper on them. (10-15 minutes) 3- We will start with how edit and complete our profile. (10-15 minutes) 4- Then, we will continue with how to publish a picture or a video in our profile so the people that follow us can see them. (10-15 minutes) 5- Then we will explain how to follow people and what kind of interactions we can have with these people. (5 minutes) 6- After this we will explain how to use the "stories" area and the "search" part of Instagram. (10-15 minutes) 7- As final part we will ask everyone to share a short video of the workshop adding a song and a hashtag. (5 minutes) 8- At the end of the workshop, we will use the feedback of the participants to evaluate the workshop.
Logistics	<p>Big room to take on the activity.</p> <p>1 computer or 1 Smartphone per participant.</p> <p>1 Projector to introduce the tool.</p> <p>https://www.instagram.com/</p>
Require time	1 hour
Advantages	<p>It has many editing options.</p> <p>It is easy to handle.</p> <p>Stay in touch with your friends and family online.</p> <p>Advertise a brand</p>

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