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Best practices of social inclusion used for adult education:

AUSER TRANI ASSOCIATION

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The background is white and filled with various colorful icons and squares. The icons include a yellow square with a white upward arrow, a blue square with three white people silhouettes, a red square with a white house icon, a green square with a white laptop, a pink square with a white envelope, a blue square with a white hand pointing at a screen, a green square with a white network diagram, a yellow square with a white musical note, and a blue square with a white speech bubble containing three horizontal lines. There are also several small squares in shades of red, pink, blue, and green scattered throughout.

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SPEAKERS:

A stylized geometric logo composed of various colored triangles (orange, yellow, green, blue, purple) arranged in a hexagonal pattern.

PARENTE NICOLA
SANSARO AGATA
TOPPUTO VINCENZO



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WHAT IS AUSER?



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Auser Trani is a
voluntary and social promotion association
whose mission is to
promote active aging of the elderly.

To do so it carries out a series of activities
such as different type of courses:
language courses, ICT courses, books presentation,
theme days, debates
and cultural meetings.



HOW AUSER TRANI IS STRUCTURED

Trani Auser is divided in different sections:

AUSER VOLUNTEERING

AUSER YOUTH which is the social promotion association formed by people under 40 years old mostly and

PINK AUSER that deals women related themes.

CONTACTS

website www.ausertrani.it/

Facebook page: [auser.trani](https://www.facebook.com/auser.trani)

E-mail ausertrani@libero.it



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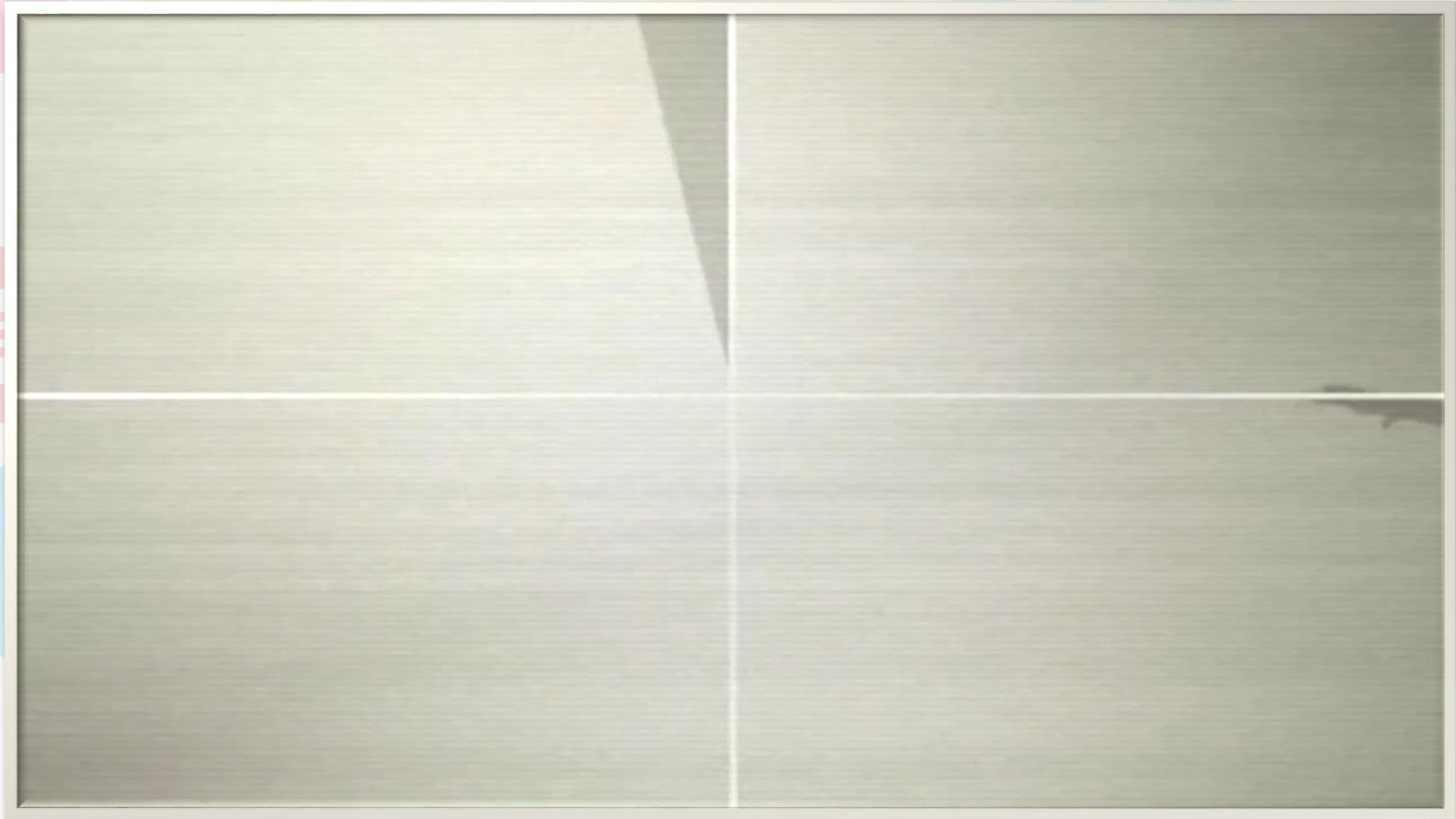
LET'S INTRODUCE THE AUSER TRANI

A short video illustrating our activities: the social vegetable garden, daily entertainment activities such as playing cards, presentation of books and debates, ICT smartphone and English courses, social tailoring laboratory and the social library.

Most of the events and initiatives take place at Villa Guastamacchia a multipurpose center in Trani.



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Besides the course, the association Auser Trani organizes several theme days, and events such as books presentations and in-depth analysis, especially related to social networks, which represent the present and the future, and all generations should get used to them.



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EVENTS EXAMPLES

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"LOVE IN THE TIME OF SOCIAL MEDIA"



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During the meeting
entitled:
"Love in the times of
social media " we
talked about
How relational and
affective dynamics
have changed
due to the social media
development



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BOOK PRESENTATIONS

Auser hosted several meetings with the writer Claudia Venuti, who owes much of her to her success, to the correct and professional use of social media.

Currently she counts 32000 followers on her Instagram.





Book presentation of the book «Io to voglio felice» (I want you happy) by Claudia Venuti

With the writer Claudia Venuti,
in addition to the presentation
of her books

"Where can I find you?" "And" I
want you happy," we addressed
the following topics:

- How to create a community
- Social media today
- Autobiographical writing



The next video shows the Auser 's most important national service: "il Filo d'Argento" (the Silver Thread). It is a telephone company service of help, especially for elderly people, to support them in handling small daily life practices such as accompaniment of elderly who have to go for medical examinations, purchase of medicines and foodstuffs, payment of bills, etc.



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The background is a light gray with a pattern of small, semi-transparent colored squares in shades of red, blue, green, and yellow. Scattered throughout are various white icons inside rounded squares: an upward arrow, three people silhouettes, a house, a laptop, an envelope, a hand pointing at a screen, a network diagram, and a musical note.

SOME OF OUR GUESTS:

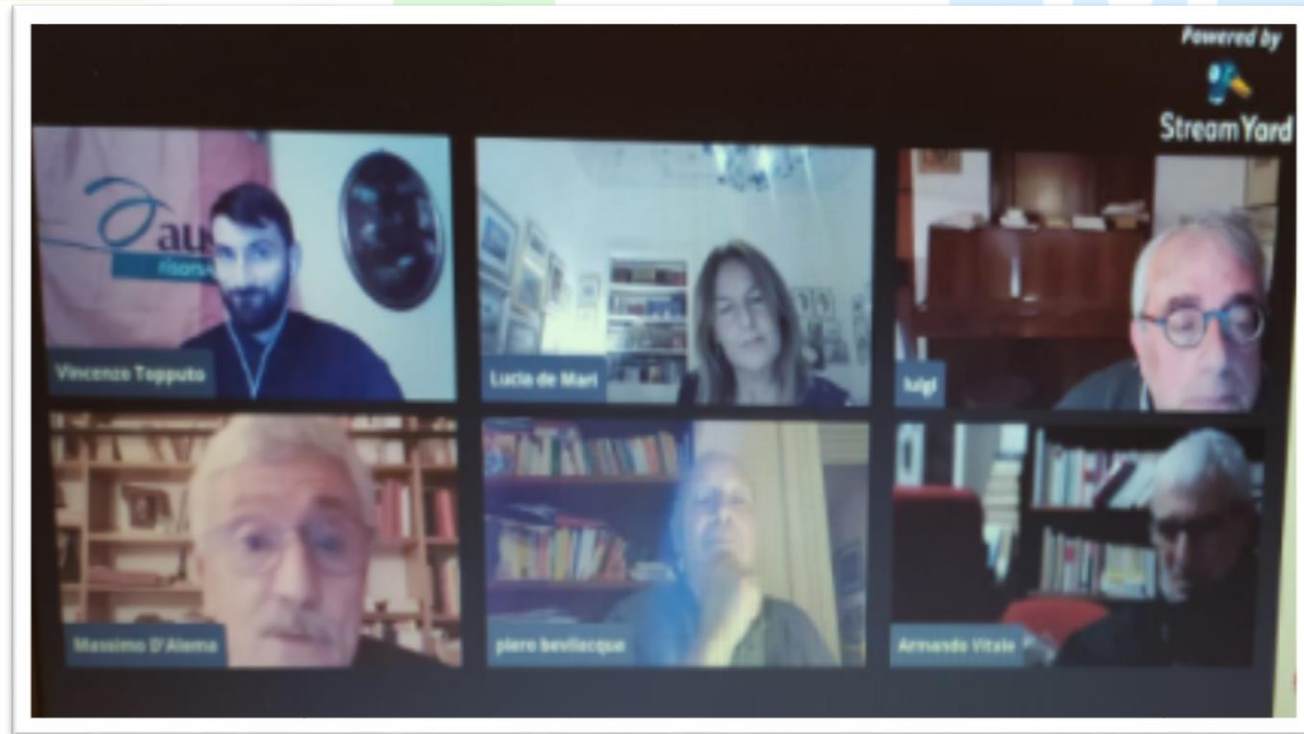
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MASSIMO D'ALEMA

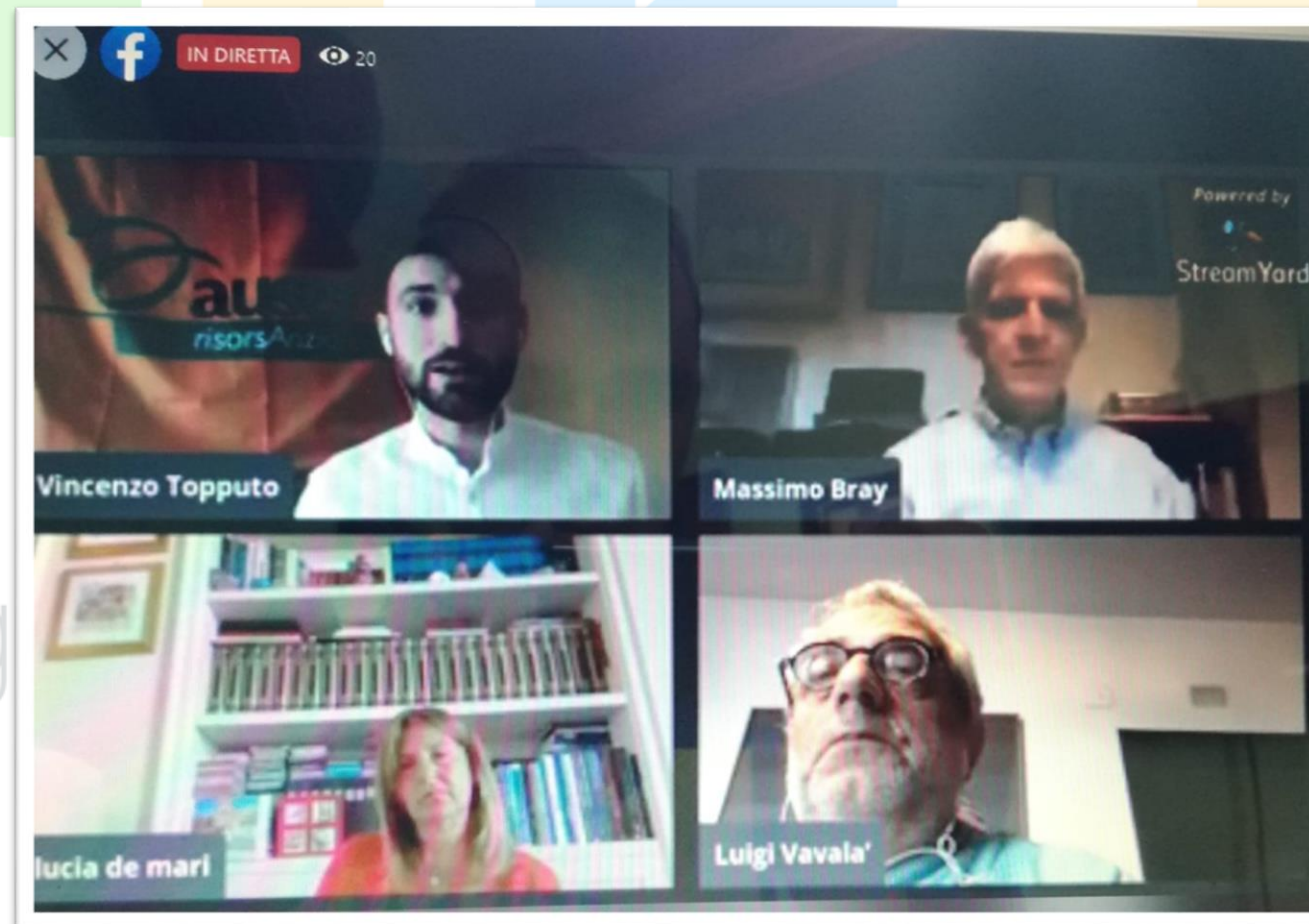
Former Prime minister



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MASSIMO BRAY

President of the
Treccani
Encyclopedia and
former Minister of
Culture



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VERONICA GENTILI

Facebook
Marketing
expert



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IMPACT ON PARTECIPANTS

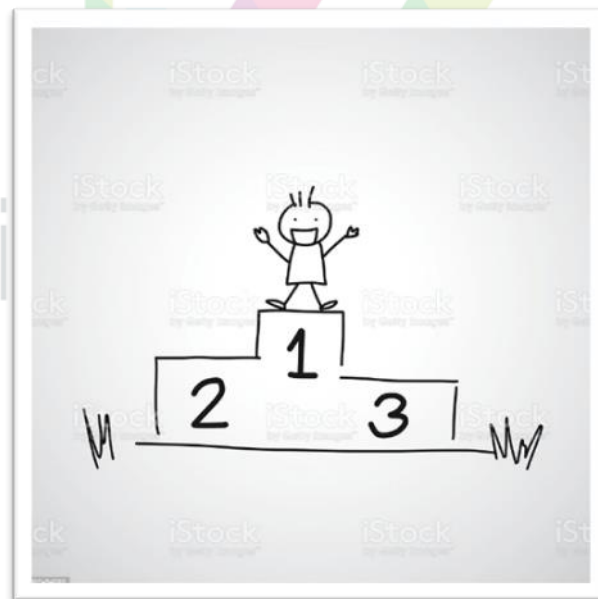
The activities carried out by Auser Trani have had a positive impact on all participants.

In fact, every year subscriptions increase and previous trainees can't wait to start more advanced courses.



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It is a winning model, which can be also replicable by other associations, organizations and social initiatives.



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"VOLUNTEERING LIFE!"



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